Exclusive

ELITE WEBSITE

Elite Program Overview

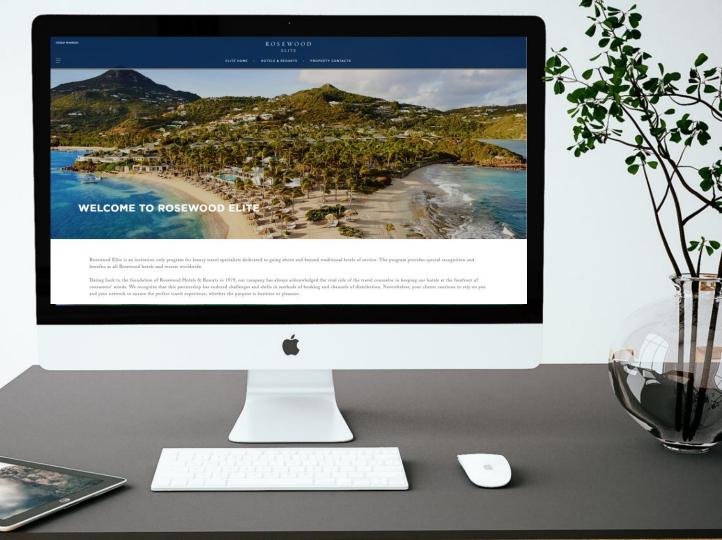
Elite Benefits for Agents

Elite Benefits for Guests

Property Contacts

Online Booking

Key Selling Points for Properties and Destinations



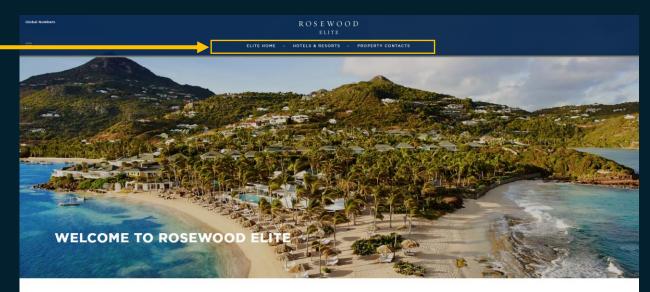
HOMEPAGE

Navigation Menu

Elite Home: Return to homepage

Hotels & Resorts: Find a property's dedicated Elite page

Property Contacts: List of property Elite email addresses



Rosewood Elite is an invitation only program for luxury travel specialists dedicated to going above and beyond traditional levels of service. The program provides special recognition and benefits at all Rosewood hotels and resorts worldwide.

Dating back to the foundation of Rosewood Hotels & Resorts in 1979, our company has always acknowledged the vital role of the travel counselor in keeping our hotels at the forefront of consumers' minds. We recognize that this partnership has endured challenges and shifts in methods of booking and channels of distribution. Nevertheless, your clients continue to rely on you and your network to ensure the perfect travel experience, whether the purpose is business or pleasure.

HOMEPAGE

Welcome & Elite Program Overview



HOMEPAGE

Benefits for the Rosewood Elite Agents

Benefits for the Rosewood Elite Guests

BENEFITS FOR ROSEWOOD ELITE AGENTS

Exclusive 15% commission at all Rosewood properties

- Applicable to all published rates and packages for both new and existing reservations
- Not applicable to specially negotiated group or corporate rates
- Festive blackout dates apply for select resorts and revert back to 10% commission. Festive dates are December 17, 2021 January 3, 2022. Please view property dedicated Elite pages for full describe Find A Head.
- . At Rosewood Castiglion del Bosco, the commission reverts to 10% for arrivals and stays from from June 18 July 5, 2021
- 15% calculation is exclusive of any taxes or service charges



DEDICATED ELITE RESERVATIONS AND CONTACT

24-hour Elite emergency contact is available by calling the property and asking for the Elite Manager on duty or by e-mailing the property's dedicated Elite e-mail address



Rosewood protects Elite Travel Advisors' commissions by continuing to credit advisors on deposits and cancellation or no-show fees, even during high demand teasons





GUARANTEED FIRST-TO-MARKET NOTIFICATION

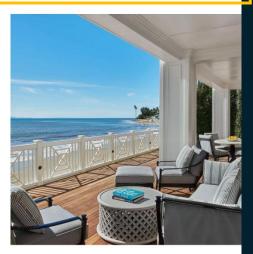
Elite Travel Advisors are notified of the most recent Rosewood updates such as new development announcements, openings, renovations and most



BENEFITS FOR ROSEWOOD ELITE GUESTS

- 1. Daily breakfast for up to two people per bedroom
- Complimentary one-category upgrade upon arrival (based on availability)
- 3. Personalized welcome
- Elite Gueste will receive a note and amounty from the property
 Managing Director on behalf of the Elite Travel Advisor, reaffirming
 exclusive partnership with Rosewood
- 5. Pre-registration prior to arrival
- 6. No relocation policy for Elite clients
- No relocation policy for Liste clients
- 7. Other additional property-specific Elite enhanced amenities are listed on property pages. Find A Hotel >

Please note benefits/amenities do not duplicate (example when a package includes a credit, the higher walue credit will be applied). Elite henefits wary by each property. Property specific Elite henefits can be viewed on each property Bite page.



HOMEPAGE

Rosewood Elite Offers

Access Rosewood Elite offers, amenities and rates across all our properties using our direct online booking tool

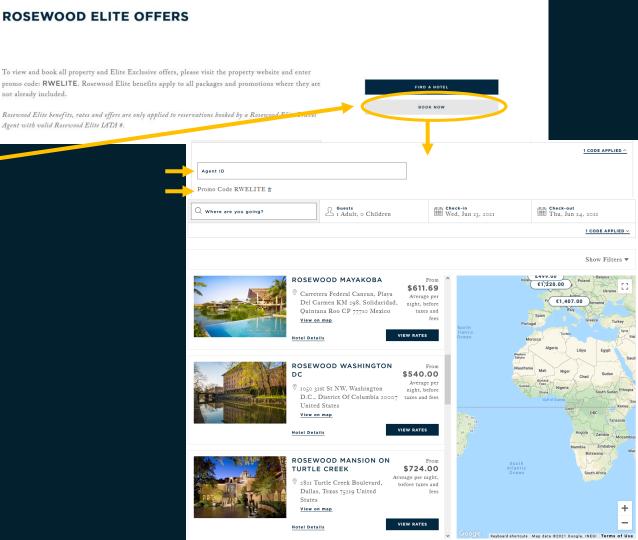
not already included.

Agent with valid Rosewood Elite LATA #.

Enter a valid Rosewood Elite IATA # in the "Agent ID" field

Promo code "RWELITE" already pre-populated & applied

*Rosewood Elite benefits, rates and offers are only applied to reservations booked by a Rosewood Elite Travel Agent with valid Rosewood Elite IATA #



HOMEPAGE

Reminder on HOW TO BOOK ROSEWOOD ELITE through various channels

HOW TO BOOK ROSEWOOD ELITE

1. GDS

For Sabre: Enter GDS access code RW1

For Worldspan, Galileo/Apollo, Amadeus: Enter GDS access code 1RW

2. ONLINE

Visit property booking site and enter promo code "RWELITE" and agency IATA #. Find A Hotel >

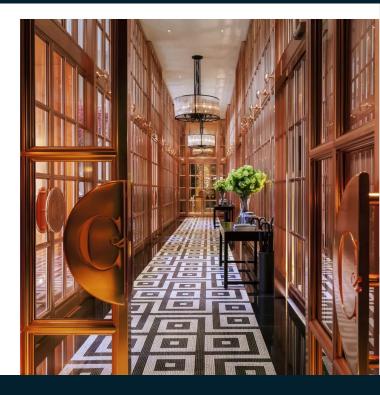
3. CENTRAL RESERVATIONS:

Elite Toll-Free Number (U.S. and Canada only): +1 866 452 4535 Toll-Free International Numbers

4. DIRECT

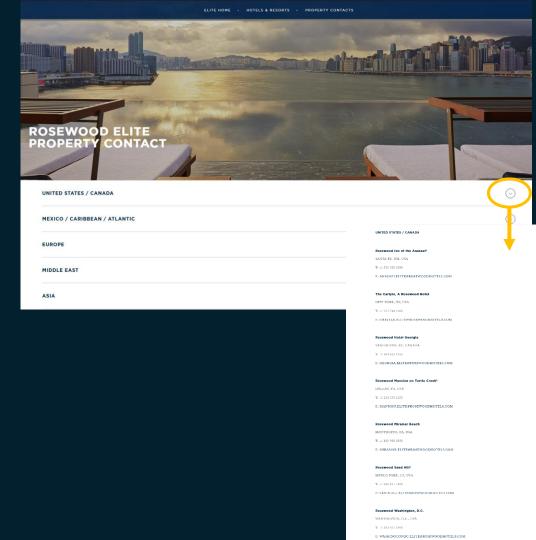
- Email individual property Elite address. See list here >
- Contact properties by calling their direct reservations line

Rosewood Elite benefits, rates and offers are only applied to reservations booked by a Rosewood Elite Travel Agent with valid Rosewood Elite IATA #.



PROPERTY CONTACTS

Lists all dedicated Elite email addresses for each property



View by region

FIND A HOTEL

Navigate to any dedicated Elite property page



UNITED STATES / CANADA



ROSEWOOD MIRAMAR BEACH)











CAMBODIA

ROSEWOOD ABU DIIABI)

MIDDLE EAST



ROSEWOOD PH NOM PENHO

GREATER CHINA

MEXICO



CARIBBEAN / ATLANTIC

ROSEWOOD LITTLE DIX BAY*>



ROSEWOOD MAYAKOBA)





ROSEWOOD GUANGZHOU>







ROSEWOOD LUANG PRABANG)

THAILAND

EUROPE





ROSEWOOD LE GUANAHANI ST. BARTII (2021))





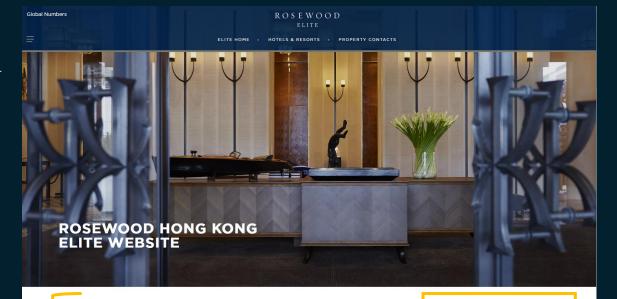


DEDICATED PROPERTY PAGES

Lists property-specific exclusive Rosewood Elite amenities

About us: property information and how to contact property directly

Downloadable brochure



EXCLUSIVE ROSEWOOD ELITE AMENITIES

- Room upgrade subject to availability at time of booking
- $\bullet\,$ Complimentary full breakfast for two persons at Holts' Cafe
- Welcome amenity and card from Managing Director
- Early check-in/late check-out, subject to availability
- USD 100 Food, Beverage or Wellness credit (no cash value if not redeemed in full and credit cannot be
 applied to spa retail product; where a package or promotion already includes a hotel credit or amenity, these
 will not be duplicated. The highest value credit will be applied)
- Enhanced Elite 15% commission on Rooms and 20% commission on Suites on direct published rate bookings (please note all bookings for stays within Asaya are commissionable at 15% only)

ABOUT US

Address:

18 Salisbury Road, Tsim Sha Tsui, Kowloon,

Hong Kong

Elite Email:

hongkong.elite@rosewoodhotels.com

Elite toll-free number:

+1 866 452 4535

Property direct: +852 3891 8888

DOWNLOAD BROCHURE

DEDICATED PROPERTY PAGES

Key Selling Points for Property & Destination

Property Rosewood Elite Offers

Access Rosewood Elite offers, amenities and rates for a specific property using the direct online booking tool

Enter a valid Rosewood Elite IATA # in the "Agent ID" field

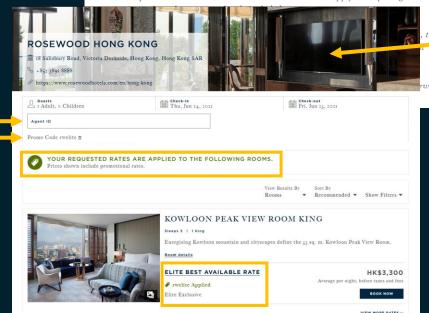
Promo code "RWELITE" already pre-populated & applied

WHY YOUR CLIENTS LOVE IT

- · Rosewood Hong Kong is the anchor to the new Victoria Dockside arts, culture & luxury retail district
- Prime harbourside location next to the Avenue of Stars, Hong Kong Museum of Art and Hong Kong Cultural Center
- . An exciting new gastronomic hub in Kowloon with eight unique concepts, each reflecting the independent spirit of Rosewood's approach to intimate, lively dining
- . The Harbour House and The Garden House, the iconic suites with panoramic views, magnificent gardens and lap pools overlooking Victoria Harbour
- Rosewood Hong Kong's exclusive Manor Club offers private sanctuary for Club Rooms and Suite guests. A private sanctuary, featuring handsome ultra-residential interiors, exceptional service and premium food and beverage experiences that offer a sense of cosy clubiness

ROSEWOOD ELITE OFFERS

To view and book all property and Elite Exclusive offers, please visit the property website and enter promo code: RWELITE. Rosewood Elite benefits apply to all packages and



*Rosewood Elite benefits, rates and offers are only applied to reservations booked by a Rosewood Elite Travel Agent with valid Rosewood Elite IATA #

VIEW OFFERS

DEDICATED PROPERTY PAGES

Reminder on HOW TO BOOK ROSEWOOD ELITE through various channels

Navigation to more property information

Property Overview

Accommodations

Dining

Wellness

HOW TO BOOK ROSEWOOD ELITE

1. GDS

For Sabre: Enter GDS access code RW1

For Worldspan, Galileo/Apollo, Amadeus: Enter GDS access code 1RW

ONLIN

Visit <u>property booking site</u> and enter promo code "RWELITE" and agency IATA #

3. CENTRAL RESERVATIONS

Elite Toll-Free Number (U.S. and Canada only): +1 866 452 4535 Toll-Free International Numbers

4. DIRECT

Email hotel Elite address: <u>hongkong.elite@rosewoodhotels.com</u> Contact hotel by calling direct reservations: +852 3891 8888

Rosewood Elite benefits, rates and offers are only applied to reservations booked by a Rosewood Elite Travel Agent with valid Rosewood Elite LATA #.



DISCOVER ROSEWOOD HONG KONG





View Rosewood Hong Kong's Elite amenities and offers.



ACCOMMODATION



ASAYA HONG KONG>

Asaya's approach to wellness allows you to explore what you need, based upon where you have been and where you would like to go.



UPCOMING ENHANCEMENTS

Gallery section for each dedicated property page

Spotlight offers with direct online booking



